FUELING THE INNOVATORS OF TOMORROW

2023 SPONSORSHIP OPPORTUNITIES
The Astronaut Scholarship Foundation (ASF) is dedicated to the mission of ensuring the United States remains a global leader in technology and innovation. ASF is committed to inspiring the next generation of game changers in science, technology, engineering, and mathematics (STEM).

For almost forty years, ASF has identified the most exceptional students pursuing degrees in various STEM disciplines and has fueled these brilliant minds by providing scholarship funds, mentorship, professional development, and a life-time network of colleagues, professional role models, and legacies from our space program. Astronaut Scholars are remarkably driven, rank at the top of their class, and are incredibly focused. Through their research and ambitious spirit, Astronaut Scholars enter their professional careers ahead of the game, primed with the tools to make pivotal, lasting contributions to American companies in a multitude of industries. This is only made possible by our partners who believe in investing in the mission of ASF.

ASF invites you to join us for 2023 as we select and celebrate the new class of Astronaut Scholars and honor our pioneering astronauts’ impact on the space program and beyond. This 2023 prospectus outlines opportunities for supporting Astronaut Scholars and showcases unique sponsorship options for our signature events. The menu of sponsorship options listed can be tailored to your company or organization. It is important to our Foundation that every partnership is mutually beneficial, bringing value to both entities.

In 1984, the six surviving Mercury 7 astronauts made a commitment to these scholars. Carrying on their legacy is a responsibility we take very seriously and honor every day. Your involvement enables us to launch Astronaut Scholars into their next chapter where they will discover new breakthroughs that will leave a lasting impact on our global society.

Thank you for your consideration and support.

Sincerely,

Danielle Getty
Development Manager
Astronaut Scholarship Foundation
danielle@astronautscholarship.org

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OVERVIEW
The Astronaut Scholarship Foundation (ASF) is a 501(c)3 non-profit organization that provides annually more than 60 scholarships to the brightest and most talented college students in science, technology, engineering and mathematics.

MISSION
To aid the United States in retaining its world leadership in technology and innovation by supporting the very best and brightest scholars in science, technology, engineering and mathematics while commemorating the legacy of America’s pioneering astronauts.

VISION
ASF seeks to inspire, encourage, and facilitate Astronaut Scholars to embody the highly respected astronaut characteristics, such as intelligence, ambition, self-motivation, high ethical standards, persistence, tenacity, adaptability, and a passion for science, exploration, and innovation. This focus will aid in placing the best American scholars in positions that will positively change and influence society.

DIVERSITY & INCLUSION

PUBLIC COMMITMENT
The Astronaut Scholarship Foundation has recently renewed and expanded our ongoing commitment to fostering a culture of diversity and inclusion, recognizing the importance of unique perspectives and voices. ASF works with our university partners to execute the scholar selection process in accordance with the standards set forth by ASF’s Mission and Bylaws, Title VI, and supporting policies and procedures.

2022 IMPACT REPORT
ASF By the Numbers

2022 Astronaut Scholar Class

<table>
<thead>
<tr>
<th>Undergraduate Students from Universities</th>
<th>Total Scholarships (1986-2022)</th>
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<tbody>
<tr>
<td>68</td>
<td>881</td>
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<tr>
<td>45</td>
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</tbody>
</table>

50% Male

47% Female

3% Nonbinary

88% Senior Scholars

12% Junior Scholars

Total # of Bachelor Degrees: 1,000
Total # of Masters Degrees: 255
Total # of Doctoral Degrees: 268
Total # of Technical Papers Published: 2,337
Total # of Patents: 147
Total Scholarships (1986-2022): 881

To date, ASF has awarded more than 7.5+ million to 736 undergraduate students pursuing STEM-based fields of study.

CLICK HERE to watch the 2022 Astronaut Scholars Video
Astronaut Scholars are leaders in a wide variety of disciplines and will be valued additions to the critical workforce of the future.

**FIELDS OF STUDY**

- Aerospace and Astronomy: 20%
- Life Sciences: 25%
- Physics: 13%
- Chemical Engineering and Chemistry: 12%
- Mechanical Engineering: 7%
- Computer Engineering and Science: 6%
- Mathematics: 10%
- Environmental Engineering and Science: 4%
- Materials Engineering and Science: 4%
- Industrial Engineering: 4%
- Civil Engineering: 4%
- Meteorology and Climate: 4%
- Optical Engineering and Science: 4%
- Environmental Engineering and Science: 4%

Data shown reference 2022 ASF Scholars

Notable companies who employ Astronaut Scholars

- Abbvie
- Aerojet Rocketdyne
- Apple
- Ball
- Blue Origin
- Boeing
- Caterpillar
- Citi
- Citadel
- ExxonMobil
- Ford
- Google
- Intel
- Lockheed Martin
- Mayo Clinic
- Microsoft
- National Aeronautics and Space Administration (NASA)
- Northrop Grumman
- Pfizer
- Salesforce
- Sandia National Laboratories
- Sierra Space
- SpaceX
**SCHOLARSHIP PROGRAM SUPPORT | $17,500**

*Full Scholarship Sponsorship: $15,000. Astronaut Scholar Innovators Week programming attendance: $2,500.

**BENEFITS INCLUDE:**

- Sponsorship of the Astronaut Scholarship at an available university
- Invitation to provide 2-3-minute presentation during the university’s on-campus award ceremony
- Meet & greet with an astronaut same day as Astronaut Scholar award ceremony
- Sponsor logo on ASF website and any print/presentation materials referencing the Astronaut Scholar
- Opportunities to share job opportunities and/or internships available with ASF to be distributed through Astronaut Scholar database and/or posted on Astronaut Scholar alumni group channels
- Invitation to present career/internship opportunities during Astronaut Scholar Professional Expo as a part of the Innovators Week & Gala event
- Astronaut Scholar Resume booklet in hard or digital copy
- Opportunity for employees to mentor Astronaut Scholars
- Showcase your company or leadership with opportunities to participate in ASF’s professional development program

**Partial scholarship sponsors available between $5,000-$10,000. Benefits will vary.**

"Because of the generous funding I received from the Astronaut Scholarship, I am able to focus on achieving my academic and career goals. My family owns and operates a small business and given the recent economic impacts of COVID-19, the funding from the Astronaut Scholarship really made a positive impact on my life. Additionally, through ASF’s various professional development opportunities (such as the ASF mentoring program), I've been able to strengthen various skills needed to succeed as a young research scientist."

**Timothy Proudkii**
2022 Astronaut Scholar, Virginia Tech

"We are delighted to support the Astronaut Scholarship Foundation in making a difference in the lives of students in the fields of science, technology, engineering, and mathematics. We’ve supported the Colorado School of Mines Astronaut Scholarship for some time now and we are pleased to add Utah State University to the mix this year. It is an honor to help students achieve their dreams. Northrop admires the financial support ASF provides to these young students while maintaining a mentoring program that continues to support the scholars throughout their lives."

**Doug Hurley**
Senior Director of Business Development at Northrop Grumman, Colonel U.S. Marine Corps, Ret., NASA Astronaut

"Receiving the Astronaut Scholarship has helped dispel doubts I had about my ability to succeed in academia. It has reinforced my commitment to my research and the monetary support has allowed me to spend more time towards my education. With the support of the foundation and my fellow scholars, I'm confident in my decision to pursue a PhD."

**Jim James**
2022 Astronaut Scholar, Georgia Tech
It can be challenging to find the right applicants for employment with the influx of technological advancements and continuous development of new jobs in our current workforce. ASF has a solution by providing access to top talent through a pipeline of candidates whose skillsets are shaping the future of our nation.

**TALENT ACQUISITION SPONSOR: $5,000**

<table>
<thead>
<tr>
<th>Benefits Include:</th>
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<tbody>
<tr>
<td>Promote available career/internship opportunities to Astronaut Scholars quarterly through Astronaut Scholar database and/or posted on Astronaut Scholar alumni group channels, highlighting position names with link to company career page</td>
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<tr>
<td>Invitation to present career/internship availability at the annual Professional Expo as a part of the Innovators Week &amp; Gala event (typically held in the last two weeks of August)</td>
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<tr>
<td>Opportunity to include company promotional materials in any swag bags given to Astronaut Scholars at the Innovators Week &amp; Gala</td>
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<tr>
<td>Company logo on collateral for the Processional Expo during Innovators Week</td>
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<tr>
<td>Receive annual Astronaut Scholar Resume booklets (spring &amp; fall)</td>
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<tr>
<td>Personal connections to highly qualified and skilled Astronaut Scholars</td>
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<tr>
<td>Opportunity to host a professional development webinar (1-hour in total) for Astronaut Scholars with executive from your company or STEM specific</td>
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<tr>
<td>ASF to promote sponsorship on social channels (LinkedIn, Twitter, Facebook, and Instagram)</td>
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<tr>
<td>Company logo placement on ASF website</td>
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A place where the accomplishments of astronauts could be celebrated and showcased to the public – A vision from the Mercury 7 astronauts that led to the creation of the U.S. Astronaut Hall of Fame® in 1990, with the members of the Mercury 7 inducted as the inaugural class.

Since then, every year a new class of astronauts who have pushed the boundaries of space exploration take their place in the Hall and are at the U.S. Astronaut Hall of Fame® Induction Ceremony & Gala.

May 4th
Astronaut Cocktail Challenge

May 5th
50th anniversary of Skylab Anniversary Astronaut Panel Discussions and Dinner

May 6th
Induction Ceremony and Gala
### Hall of Fame Sponsor

- Company listed as ONLY sponsor for the anniversary event
- Invitation to attend Friday Skylab Anniversary Panel & Dinner (10 guests)
- Invitation for Saturday's chairman's reception before the Induction Reception & Gala (2 guests)
- Induction Gala at Kennedy Space Center Visitor Complex (6 guests)
- Pre-Gala Reception with Astronauts, Astronaut Scholars, and Special Guests (6 guests)
- Autographed U.S. Astronaut Hall of Fame Induction Poster for each guest
- Full page sponsor advertisement in the Astronaut Hall of Fame event program
- Group photo with Skylab panel along with individual photos for each guest (digital version)
- Opportunity to share company video during Skylab event (1-min max)
- Verbally recognized at Skylab Anniversary Panel & Dinner
- Company name listed in the event program
- Company name listed on event signage, collateral, screen display, and event related materials
- Opportunity to be included in event promotion (newsletter, eblasts, social media, media outreach)*
- Opportunity to include company materials in Induction Gala guest thank you packages

### Induction Sponsor

- Induction Ceremony at Kennedy Space Center Visitor Complex (16 guests)
- Pre-Gala Reception with Astronauts, Astronaut Scholars, and Special Guests (16 guests)
- 2 Reserved VIP tables at the U.S. Astronaut Hall of Fame Induction Gala (16 guests)
- Company name displayed on reserved tables
- Induction After Party (16 guests)
- Autographed U.S. Astronaut Hall of Fame Induction Poster for each guest
- Complimentary wine bottles at each reserved table (2 bottles)
- Half page sponsor advertisement in the event program
- Opportunity to share company video during reception (1-min max)
- Opportunity to include company materials in Induction Gala guest thank you packages

### Gala Sponsor

- Induction Ceremony at Kennedy Space Center Visitor Complex (8 guests)
- Pre-Gala Reception with Astronauts, Astronaut Scholars, and Special Guests (8 guests)
- 1 Reserved VIP table at the U.S. Astronaut Hall of Fame Induction Gala (8 guests)
- Company name displayed on reserved table
- Induction After Party (8 guests)
- Autographed U.S. Astronaut Hall of Fame Induction Poster for each guest
- Complimentary wine bottles at reserved table (2 bottles)
- Opportunity to include company materials in Induction Gala guest thank you packages

### Rocket Sponsor

- Induction Ceremony at Kennedy Space Center Visitor Complex (4 guests)
- Pre-Gala Reception with Astronauts, Astronaut Scholars, and Special Guests (4 guests)
- Induction Gala at Kennedy Space Center Visitor Complex (4 guests)
- Induction After Party (4 guests)
- Autographed U.S. Astronaut Hall of Fame Induction Poster for each guest
- Opportunity to include company materials in Induction Gala guest thank you packages

### Digital Sponsor

- Company name listed in the event program
- Receive a digital copy of the event program
- Company name listed on event signage, collateral, screen display, and event related materials
- Inclusion in before & post event promotion (eblasts, social, media outreach)*

### After Party Sponsor

- Company listed as only sponsor of the After Party
- Company logo displayed on any signage as well as digital screen display at the After Party
- Induction Ceremony at Kennedy Space Center Visitor Complex (4 guests)
- Pre-Gala Reception with Astronauts, Astronaut Scholars, and Special Guests (4 guests)
- Induction Gala at Kennedy Space Center Visitor Complex (4 guests)
- Induction After Party (4 guests)
- Autographed U.S. Astronaut Hall of Fame Induction Poster for each guest
- Verbally recognized at the U.S. Astronaut Hall of Fame Induction Gala
- Company name listed in the event program
- Company name listed on event signage, collateral, screen display, and event related materials
- Inclusion in before & post event promotion (eblasts, social, media outreach)*

*Denotes items with deliverable subject to time sensitivity
The Innovators Week & Gala featuring the Neil Armstrong™ Award of Excellence is a conference hosted specifically for Astronaut Scholars to aid in building career networks and developing skills to become better professionals and leaders.

Throughout the four days, Scholars are provided with the opportunity to receive personal & professional development, present their current research to an audience, network with astronauts, industry leaders, and their peers, and be celebrated for their accomplishments and contributions within their STEM discipline. ASF presents the Neil Armstrong™ Award of Excellence to a former Astronaut Scholar, during the Innovators Gala, who exemplifies a level of personal character, professional achievement, and impact in his/her field that mirrors that of the legendary Apollo 11 astronaut.

This conference perfectly illustrates the power of ASF’s mission – to aid the United States in retaining its world leadership in science and technology by providing college scholarships for the very best and brightest students pursuing science, technology, engineering, or math degrees.

“By attending the Innovators Week and Gala, I was able to connect with so many intelligent and creative scholars, alumni, and other members of ASF. Additionally, I was able to discover new careers of interest, and the connections I made at the conference have already led me to find exciting opportunities. Overall, attending the event showed me how committed ASF is to its scholars’ success, and I greatly look forward to my continued involvement!”

Kaylee Tseng
2022 Astronaut Scholar,
University of Southern California

“Our Astronaut Scholars are among the most innovative men and women in the fields of science and engineering. Dad believed very deeply in the value of a strong education coupled with hard work, so I have no doubt that he would be enthusiastic about the chance to recognize someone who not only shares those values but has gone on to achieve something amazing with the opportunity.”

- Rick Armstrong, son of Neil Armstrong, ASF Board of Directors

“By attending the Innovators Week & Gala, I was able to connect with so many intelligent and creative scholars, alumni, and other members of ASF. Additionally, I was able to discover new careers of interest, and the connections I made at the conference have already led me to find exciting opportunities. Overall, attending the event showed me how committed ASF is to its scholars’ success, and I greatly look forward to my continued involvement!”

David Ray
Senior Vice President of the Space Business Unit for SAIC

“Innovators Week & Gala is special for SAIC, not only as a sponsor, but it also provides us the opportunity to connect with future leaders across the STEM disciplines. SAIC looks to our partnership with the Astronaut Scholarship Foundation not only to advance STEM in our communities, but to engage and hopefully hire the best and the brightest.”

David Ray
Senior Vice President of the Space Business Unit for SAIC
### Character Sponsor (One available) | $20,000

Including all Digital Sponsorship benefits as well as the following:
- Company would be exclusive Character Sponsor (top tier) for 2023 Innovators Week & Gala featuring the Neil Armstrong® Award of Excellence
- Invitation to join Friday networking reception with Astronauts, Astronaut Scholars, and ASF board members
- 3 Reserved VIP tables for 8 each at the Innovators Gala (24 guests)
- Invitation to reception prior to Innovators Gala (24 guests)
- Company name displayed on reserved tables
- Opportunity to share company video highlighting partnership (2-min max) followed by company representative 3-minute speech during the Innovators Gala program
- Company name displayed on reserved tables
- Verbally recognized at the event
- Host of in-person professional development session/ team building activity/ mentorship & networking session with Astronaut Scholars during Innovators Week
- Opportunity to host virtual professional development session with Astronaut Scholars
- One table at the Astronaut Scholar Professional Expo for internship/job recruitment opportunities & to share corporate collateral with attending Astronaut Scholars
- Receive digital copy of the Fall Astronaut Scholar Resume Booklet
- Invitation to attend Astronaut Scholar Technical Conference
- Full page sponsor advertisement in the event program
- Opportunity to include company materials in scholars’ welcome bag

### Achievement Sponsor | $12,500

Including all Digital Sponsorship benefits as well as the following:
- 2 Reserved VIP tables at Innovators Gala (16 guests)
- Invitation to Pre-Gala Reception (16 guests)
- Company name displayed on reserved tables
- Verbally recognized at the event
- Inclusion in professional development session with Astronaut Scholars during Innovators Week
- Half page sponsor advertisement in the event program *
- Company logo displayed on opening slide during Astronaut Scholar Technical Conference
- Company Representative to kick-off Astronaut Scholar Technical Conference (one day)
- Opportunity to attend Astronaut Scholar Technical Conference
- One table at the Astronaut Scholar Professional Expo for internship/job recruitment opportunities & to share corporate collateral with attending Astronaut Scholars
- Receive digital copy of the Fall Astronaut Scholar Resume Booklet
- Opportunity to include company materials in scholars’ welcome bag

### Impact Sponsor | $5,000

Including all Digital Sponsorship benefits as well as the following:
- 1 Reserved VIP table at Innovators Gala (8 guests)
- Invitation to Pre-Gala Reception (8 guests)
- Company name displayed on reserved tables
- Verbally recognized at the event
- Opportunity to attend Astronaut Scholar Technical Conference
- One table at the Astronaut Scholar Professional Expo for internship/job recruitment opportunities & to share corporate collateral with attending Astronaut Scholars
- Opportunity to include company materials in scholars’ welcome bag

### Inspiration Sponsor | $2,500

Including all Digital Sponsorship benefits as well as the following:
- 4 tickets to attend Innovators Gala
- Invitation to Pre-Gala Reception (4 guests)
- Verbally recognized at the event
- Invitation to attend Astronaut Scholar Technical Conference
- Opportunity to include company materials in scholars’ welcome bag

### Digital Sponsor | $500

- Company name listed in event program
- Receive a digital copy of the event program
- Company logo displayed and linked on the Innovators Week event webpage
- Inclusion in before & post event promotion (eblasts, social, media outreach) *
- Company logo placed on event signage, program, and event related materials *

*Denotes items with deliverable subject to time sensitivity
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